

ORIENTATION: THE ACCULTURATION PROCESS

Chapter 8





ORIENTATION

- Is the socializing process, the welcome and the initial introduction to the organization, and the work of the employee.
- Gives opportunity to new employees to familiarize themselves with the organization
- The introductory stage in the process of new employee assimilation, and a part of his continuous socialization process in the organization.





Major Objectives of Orientation

Gain employee commitment

Reduce one's anxiety

Help the employee understand

Organization's expectations

Convey what he can expect from the job and the organization





Orientation Process

- Introduction of the new employee to co-workers
- Giving of information such as:
 - working hours,
 - place of work
 - performance standards
 - benefits and facilities
 - names of the immediate superior and other officers





ELEMENTS OF A GOOD ORIENTATION PROGRAM

Welcome to the Company Introduction to Top Management and

Co-workers

Review of the Employee Handbook













Tour of the Facilities Completion of Paperwork Review of Job Responsibilities





Welcome to the Company

- Welcome by the human resource department head
- Welcome talk by the CEO
- Overview of the company, mostly done now in power point or video presentation
 - Explain the Vision, Mission, Values and Culture of the company

Tour of the Facilities

- Helps employees feel "at home" in their surroundings
- The tour should include the plant or office facilities especially the medical clinic, cafeteria, locker rooms and rest rooms





Introduction to Top Management and Co-workers

- To be introduced and welcomed on board by top executives gives a sense of importance to new employees.
- It is also important to be introduced to coworkers and immediate superior with whom they will be interacting with regularly.

Completion of Paperwork

- Vital paperwork should be completed at the time of the orientation.
- Documents to be completed enrollment with the SSS, BIR, medical plan, and compliance with payroll requirements.





Review of Employee Handbook

 The Employee Handbook provides the new employees thorough information about the company's history, policies, rules and regulations with corresponding penalties and disciplinary procedures, and benefits.

Review of Job Responsibilities

The best time to review a new employee's job responsibilities is at the time of the induction session. Its purpose is to ensure that his expectations are aligned with the organization's expectations.





 An induction program could either be short and sloppy or long, overwhelming and boring.

BIZ - ACCT

- Stick to the basics and do not make it too long that the incoming employee is bored to death and overloaded with so much information about the company.
- An orientation is boring if you overwhelm the new hires with facts, figures, names and faces packed into one whole day.

Shorten you lengthy front-of-the-room lectures and boring orientation videos.





- A half day to one day orientation covers the basics of an orientation program.
- It should be followed by another review after six months.
- Provide employees with an evaluation feedback to assess whether the whole orientation process meets all the information they need.





EFFECTS OF GOOD ORIENTATION PROGRAM

Reduces Start-Costs

Reduces Employee
Turn-over

Saves time for Supervisor and Coworkers Develops Positive
Job Expectations,
Positive Attitudes
and Job
Satisfaction



